



BEST coaches
achieving the unreasonable

Media Kit

Brand Overview

Since 2003, BEST Coaches has coached thousands of business owners and entrepreneurs around the world, helping them launch or grow their businesses using proven business principles infused with environmental (sustainable) business practices.

Once you join one of our programs, your dedicated coach will train you on how to get a clearer vision about what your business means for you, how to leverage your competitive strengths, how to act in the face of adversity, what the future roadmap for your business looks like, and how to scale your business profitably and sustainably.

Our task here is totally *UnReasonable**: working with small businesses to help us all get out of this mess that climate change has thrown at us. But where do you come in? With the help of your coach, you can add sustainability to your business idea to make more money while also preserving the planet.

If your business is generating between \$500,000 and \$10,000,000 and want to add green to it OR if you have a green business already and it's just not delivering the results you want – **we might have what you need.**

**UnReasonable: going far beyond what you thought possible.*

We are committed to delivering measurable results and creating lasting change through our high-touch coaching and tailored development programs.

Mission Statement

At **BEST Coaches**, our mission is to help individuals and organizations achieve extraordinary and sustainable (environmental) growth and success by providing expert coaching, insightful strategies, and transformative solutions. We are driven by a passion for slowing and reversing climate change by unlocking your potential, fostering innovation, and building empowered leaders who make a profitable and positive environmental impact. By nurturing self-awareness, confidence and capability, we enable our clients to achieve *UnReasonable** results and manifest their highest aspirations.

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Key Messages

1. **Empowering Success:** BEST Coaches works with individuals and teams to unlock their full potential and create *UnReasonable** results through our coaching services.
2. **Personalized Coaching Solutions:** Whether you're an entrepreneur, executive, business leader, or aspiring professional that cares about climate change, we offer strategies to help you achieve both personal and professional goals.
3. **Expertise You Can Trust:** With decades of experience in entrepreneurship training, leadership development, business strategy, [environmental] sustainability, and personal growth, our coaches are equipped to guide you through any challenge or opportunity.
4. **Transformative Impact:** Our focus on practical, results-driven coaching ensures that every session brings you closer to accomplishing your *UnReasonable* goal. We measure success by the tangible results our clients achieve.
5. **Commitment to Excellence:** At BEST Coaches, we are dedicated to providing the highest quality coaching services. We ensure that every client receives the attention, expertise, and resources needed to achieve their *UnReasonable* goals.

**UnReasonable*: going far beyond what you thought possible.

What others think:



"I've tripled the revenues of my energy efficiency and renewable energy company over the last year."

Jeff Perlman

President, Bright Power, Inc.
New York, NY



"... I am very pleased to report that I have an 800% increase in business with little, if no, stress at all."

Thomas Burger

Founder, Thomas C. Burger Design Enterprises, Inc.
New York, NY



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"As a Clinical Nutritionist for the past 10 years ... I was losing \$5,000/month. After my Strategy Session ... and just over 90 days after starting with BEST Coaches, sales jumped to over \$40,000!"

Helena Ederveen

Health Coach

City Beach, Western Australia



"I've created three products in less than three months and closed a \$750,000 project with a new client with a single proposal and two phone calls."

Michael A. Koenigs

Online Influencer

San Diego, CA



"... the last 3 months we've achieved our highest months in client fees since the company started in 1990.... What's amazing is how much fun we're having now, too."

Marilyn Laverty

Founder/CEO Shore Fire Media

Brooklyn, NY



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High-Resolution Logos



The 4 Brandmark Colors (Hex)



The 2 Wordmark Colors (Hex)



For high-resolution logos in a zip file, please email us at info@bestcoachesinc.com.



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For media inquiries or additional information, please contact us at stefan@bestcoachesinc.com.